



**FOR IMMEDIATE RELEASE**

**CONTACT:**  
**Lara Ingram**  
**(859) 912-1487**  
**lingram@feednc.org**

## **Mooreville Soup Kitchen Has New Name, New Identity: FeedNC**

*New name will better reflect all the services FeedNC provides to the region's underserved population.*

**MOOREVILLE** (Feb. 13, 2020) – After more than 30 years, the Mooreville Soup Kitchen has a new name: FeedNC.

Established in 1987, FeedNC, which stands for Food, Education, Essentials, Dignity, is a food-focused resource that seeks to end the cycle of hunger and poverty with extensive programs and opportunities for those in need.

"FeedNC performed extensive interviews, surveys and demographic studies to understand the needs of our community, and then designed a plan to meet those needs," Don Flowe, president of the FeedNC Board of Directors, said. "I'm very excited about the future of FeedNC and feel like this change will help us to continue to grow and serve our region."

Since its inception, FeedNC has expanded its services to include regional markets, a food pantry, and workforce education. In addition to the thousands of lives it has impacted, FeedNC serves more than 100,000 meals annually and delivers more than 125,000 pounds of food a month.

"As our new name suggests, there is a substantial need in our community for healthy food, workforce education, essential items, and connections to resources," FeedNC Executive Director Lara Ingram said. "We are honored to meet that need and this change will help us reach even more families that are struggling."

FeedNC will continue to provide all the services it currently offers including hot meal schedule, food pantry, culinary job training program, food movers, community markets, homelessness assistance and community connections. The volunteers and guests will experience no interruption of services.

"Life was much harder before I found out about FeedNC," one guest said. "Some days I would go without eating just to make sure my kids did not go hungry."

For more information about FeedNC or to learn about volunteering or how to make a donation, please visit [www.feednc.org](http://www.feednc.org).